

HOW PEOPLE PREFER TO PAY TODAY



Today, clients would rather pay by credit or debit

75%

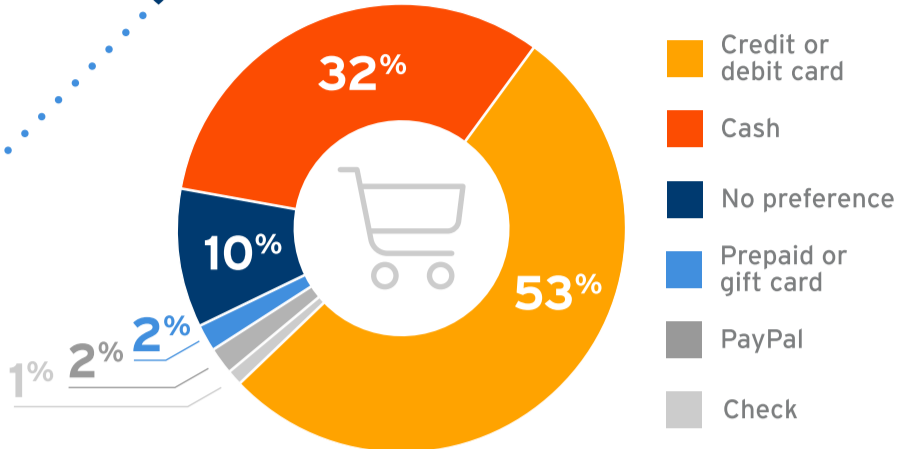
of people say their payment method of choice is a credit or debit card

When looking specifically at online purchases, that figure climbs to

80%



The majority of people feel debit or credit is the safest in-person payment type:

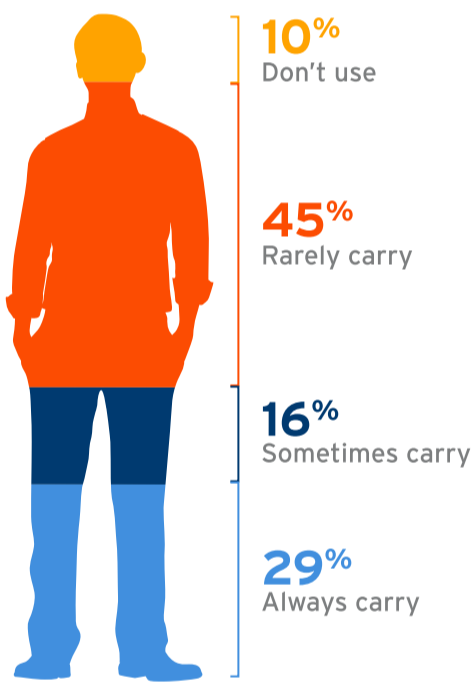


61%

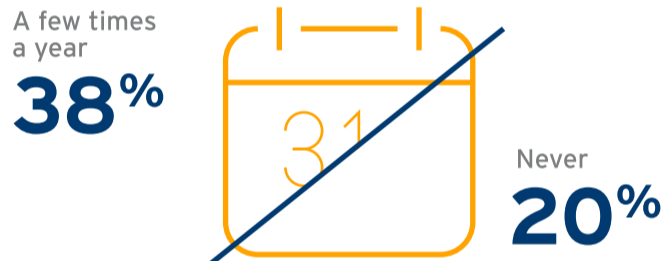
have two or more credit cards

More people are writing off checks altogether

Over half of consumers don't use, or rarely carry, checkbooks:



Most people never write a personal check or only do so a few times a year:

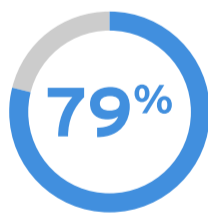


61% of 18-24-year-olds never write checks

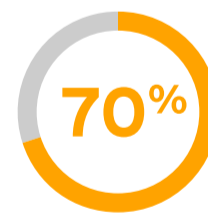
Client expectations are shifting, too



of consumers expect to be able to pay with a debit or credit card from a biller's app or mobile website



of people expect local service providers to offer the same payment options as large national companies



of consumers say having multiple ways to pay a bill increases their satisfaction with a service provider

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SOURCES

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- <http://www.nextadvisor.com/blog/2015/06/29/how-pay-for-your-purchases/>
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